

MINUTES OF LANCASTER DOWNTOWNERS BOARD - APRIL 14TH, 2010

Present: Rod Houser; Ken Nissley; Joni Soost; Jane Phillips; Nancy B. Rogers; Del Seitz; Wayne Parsil; Bob Ibold.

Meeting Facilitator: Rod Houser.

Minutes of March Board Meeting: Approved with one correction. *Just One Call* (JOC) will be managed by Del Seitz, not Mary and Del.

Treasurer's Report: Del reported a balance of \$8,083.26 as of 3/30/10. Income from membership renewals, new enrollments, and contributions were \$2,500. Expenses were \$378.19. Moved and seconded by the board.

Membership: Current Lancaster Dntowners (LD) membership stands at 91. It was decided that membership numbers would be reported bimonthly at board meetings. Follow-up for non-responders to membership renewal letters will be an e-mail reminder. If not successful, Rod will follow up with a phone call. Negatives from a few current members and members who have not renewed has centered on, "Dntowners is not doing anything." Hopefully, JOC will help. Moved and seconded by board.

New Board Member: Wayne Parsil was officially asked to join the LD board. Wayne is actively retired from the practice of law and has been working with Del to formulate guidelines for JOC. His appointment was moved and seconded by the board.

Communications: A communications plan for the current year was passed out to the board by communications co-chairs, Bob Ibold and Nancy Rogers. It included: submission of all Dntowners events, open to the public, to the local media; regular checking of the Dntowners' web sight for time currency; construction of a light and mobile Dntowners' display board that would be used at all events. The initial task will be for Nancy to personally contact all local media editors. A new, revised brochure will be finalized when JOC is up and functioning on September 1st. It was moved and seconded by the board.

Villages to Village: An on-line network of villages like LD across the country can now be assessed with <VTV Network. Club Express.com>. Members of the executive committee have their own login names and passwords. Other board members can "borrow" Rod's login name and password if they would like to have access.

JOC: Del circulated the recommendations for JOC written by Mary and Del Seitz and Emily and Harry Booker. Included were: an independent contractor would run the program for \$500/month; services would be free to all Dntowners; all volunteers would have acceptable levels of insurance; services would be temporary, not permanent. There was some discussion about the last point as to the clarity of the last point above. After some discussion, it was decided it was clear as written. Forms for volunteers, requests for services, etc. will be circulated at the next board meeting. Board approved two actions:

1. Action 1: To provide "Just One Call" service program to the membership of Lancaster Dntowners. Planning for details of the services to be offered and building the data base of volunteers will start July 1, 2010 with the service available to the membership September 1, 2010.

2. Action 2: To engage an independent contractor, Delbert Seitz, to develop, operate and coordinate “Just One Call” and to pay him \$500 per month starting July 1, 2010 for one year. A review of the program by the Board of Directors of Lancaster Downtowners will be held the beginning of April 2011 to determine contract renewal for another year.

Next Meeting: June 9th, 11:45 at the Alliance offices.

Attachments: Communications Plan.
JOC recommendations.